



Why?

Our Financial Stability project addresses the United Way of America's Income Goal of helping families become financially stable and independent by providing financial education. We have chosen to partner with three local organizations to deliver three financial literacy programs to a cross-section of the Marshall County population.

LIVE UNITED!

MISSION: The mission of the United Way of Marshall County is to improve lives in Marshall County by mobilizing the caring power of our community.

United Way creates opportunities by focusing on the building blocks for a good life: Income, Education and Health. We create lasting changes by advancing the common good. We invite you to be part of the change. Together, United, we can inspire hope and create opportunities for a better tomorrow. That's what it means to LIVE UNITED!

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United Way of
Marshall County



2009
Financial
Stability
Project

LIVE UNITED

Financial stability...economic independence

Program #1:

“Where Does Your Money Go?”

Partner: Purdue Extension



This educational program provides an introductory course in financial stability and money management. Participants engage in hands-on activities and complete money-management worksheets in four 1 1/2 hour sessions.

Program objectives include:

- understanding how current money-management practices affect financial stability
- increasing individual knowledge of money-management practices
- recognizing the economic impact of decisions

This program will start September 2009 with classes held every two months throughout Marshall County.



Program #2:

“Economics for Success” for 6th Graders

Partner: Junior Achievement



This program provides hands-on experience, tools for learning and understanding financial literacy, exercises for up to two grade levels (up to 8th grade) and work readiness while in the classroom environment.

Program objectives include:

- Correlation to the Indiana Academic Standards for language arts, math and social studies.
- Opportunity for students to begin asking life questions
- Exploring how their academic, economic and ethical choices affect their lives.



This 6-week program has been endorsed by every school superintendent in Marshall County. It will be conducted in the classroom and start mid-September 2009 for 6th graders in Marshall County.

Program #3:

Money Smart Week®

Partner: Federal Reserve Bank of Chicago



Money Smart Week is a series of free workshops and activities designed to help consumers better manage their personal finances.

Examples of potential workshops:

- “Charge It Right - How to Make A Credit Card Work For You” - Centier Bank
- “Is Insurance Really Necessary?” - State Farm Insurance
- “America Saves - Achieving Financial Security” - National City Bank, now a part of PNC

Workshops and presentations provided during Money Smart Week, from October 10-17, 2009, are free and open to the public.

