

For Immediate Release:



LIVE UNITED

April 19, 2010

United Way of Marshall County

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Golf for United Way Poster Created by The Pilot News Earns GEM Award from the Indiana Association of United Ways

Plymouth—The United Way of Marshall County is pleased to announce they have received a 2nd Place Golden Excellence in Media (GEM) Award in the Special Events Category for their Golf for United Way Poster created by The Pilot News.

Every United Way and United Fund in the state of Indiana may submit nominations for media excellence each year to the Indiana Association of United Ways (IAUW) in six categories: Campaign DVD, Campaign/Impact strategy Communications in Print, Newsletters and/or Annual Reports, Miscellaneous Non-Campaign Communications, Special Events, and Radio/TV.

The state association judges the entries based on innovation, accomplishment of purpose, production quality, and measurable success.

“Creativity is crucial to every United Way—keeping an annual fund raising campaign fresh and interesting every year is challenging. We’re grateful to The Pilot News for their generosity of time to create our Golf for United Way Poster. We’re also excited to receive the 2nd Place GEM Award because there were many other great entries that vied for the award,” said Jennifer Maddox, executive director.

ABOUT THE UNITED WAY OF MARSHALL COUNTY

The United Way of Marshall County is creating lasting changes by advancing the common good. We invest in the building blocks for a good life: Education, Income and Health. In 2009 the United Way served over 30,000 individuals in Marshall County!

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. When we reach out a hand to one, we influence the condition of all. That's what it means to Live United.

For more information contact Jennifer S. Maddox, Executive Director, United Way of Marshall County at (574) 936-3366 or visit our web site at <http://www.marshallcountyuw.org/>.

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Golf for United Way Poster attached.