



United Way
of Marshall County, Inc.

December 16, 2011

Dear Community Partners,

The United Way of Marshall County will consider funding requests for the 2012 calendar year from not-for-profit organizations providing human services to residents of Marshall County.

Please review the attached eligibility guidelines and funding priorities. If the program or organization for which you are seeking funding fits these guidelines, please **submit the attached Letter of Intent by January 10, 2012**. The United Way of Marshall County Allocations Committee will review these letters and invite eligible agencies to submit full applications.

Member Agencies that received funding in 2011 must also submit the Letter of Intent.

As in the past, prior funding by United Way does not guarantee funding in any subsequent year. This is an annual, competitive granting process.

Please let me know if you have questions. Thank you for your interest in partnering with United Way in meeting our community needs and for all you do to make our community a better place.

Sincerely,

A handwritten signature in black ink that reads "Linda Yoder".

Linda Yoder
Executive Director

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United Way of Marshall County, Inc. – P.O. Box 392, Plymouth, IN 46563 – p: 574.936-3366 – f: 574-936-8040

United Way of Marshall County 2012 Community Investment Allocation ELIGIBILITY AND APPLICATION GUIDELINES

ELIGIBILITY TO APPLY

- ❖ Agencies providing human service programs focusing on income, education and health
- ❖ Organizations that provide services to residents of Marshall County
- ❖ Non-profit organizations – 501 (c) 3 status or other 501 (c) organizations with charitable purposes
- ❖ We will consider applications for funding programs of schools and governmental organizations, as long as they are specific and discreet programs/projects and not covered by tax funds
- ❖ New or existing programs are eligible to apply as long as they meet our criteria

FUNDING PRIORITIES

We will consider applications that meet any of the following priority areas:

- ❖ **Income** – Helping families become financially stable and independent.
- ❖ **Education** – Helping adults and youth achieve their potential through education.
- ❖ **Health** – Improving people's health.

PROGRAMS MORE LIKELY TO BE FUNDED WILL:

- ❖ Address community human service needs in the funding priority areas
- ❖ Benefit a number of Marshall County residents
- ❖ Deliver services efficiently and cost-effectively
- ❖ Focus on measurable outcomes
- ❖ Avoid duplication of services
- ❖ Enhance cooperation and collaboration among organizations

WHAT WE DO NOT FUND

- ❖ Political campaigns
- ❖ Loan payments
- ❖ Deficit spending
- ❖ Services normally supported by tax dollars
- ❖ Capital campaigns

TIMELINE

January 10	Letters of Intent due to the United Way office by 4:00 pm
January 10	Allocations Committee reviews and invites agencies to submit full application
February 7	Full applications due to the United Way office by 4:00 pm
February/March	Agency site visits.
March	Board Allocation meeting
April	Allocations Announced at United Way Annual Meeting

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United Way of Marshall County 2012 Community Investment Allocation Letter of Intent

Please complete the following form and return it to United Way of Marshall County by **4 p.m. Tuesday, January 10, 2012**. Community Investment Applications will be issued to organizations whose programs fit the United Way of Marshall County's Eligibility and Funding priorities. A letter of intent is required of all agencies, regardless of past United Way support. *Please note that completion of this form does not guarantee funding.*

Organization Information:	Organization Name: _____
	Contact Person: _____
	Address: _____
	E-mail: _____
	Phone: _____ Fax: _____
	Organization Mission: _____ _____ _____
	Organizational Status: _____ 501 (c) 3 _____ Other (Specify)

Program Information:	Program Focus Area: (Please select only ONE primary outcome that your program will deliver.) <input type="checkbox"/> Income – Helping families become financially stable and independent. <input type="checkbox"/> Education – Helping adults and youth achieve their potential through education. <input type="checkbox"/> Health – Improving people's health.
	Program Description: _____ _____ _____
	Program Budget: _____
	Amount Requested: _____

Please return to UWMC office or info@marshallcountyuw.org by 4 pm, Tuesday, January 10, 2012.

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